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GSN TO COVER THE WORLDWIDE WEB GAMES

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GSN'S COVERAGE OF THE WORLDWIDE WEB GAMES™ CHAMPIONSHIP TO BE PRODUCED BY BASE CAMP FILMS

Veteran Producers Bring Expertise to First-Ever Televised Casual Games Championship with Million-Dollar Prize

Pasadena, CA (July 11, 2006)– GSN, the network for games, has tapped Base Camp Films, one of the most sought-after production houses, to produce its coverage of the first-ever WORLDWIDE WEB GAMES™ Championship. The hour special is slated to air on GSN in December.

Base Camp Films is co-owned by director/producer Brady Connell and producer Jim Jusko. Two-time Emmy winner Connell has played integral roles in such television projects as "Survivor," "Eco-Challenge" and "The Amazing Race."

"The award-winning reality series that Brady and Jim have been a part of have changed the television landscape," commented Rich Cronin, president and CEO, GSN at the network's TCA presentation. "We're pleased to have them bring that same expertise to the production of this first-ever casual games championship."

Created by FUN Technologies Inc., one of the world's leading online casual gaming providers, the WorldWide Web Games™ allows millions of casual games players from around the world the opportunity to qualify for the championship by competing in any of three of the most popular skill-based games: Bejeweled 2, Solitaire or Zuma. The highest scorer in each online competition will be flown to Los Angeles to compete in the semifinal and final round tournaments at the Renaissance Hotel in Hollywood on Saturday, September 9.

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The best all-around player will be awarded a \$1 million grand prize. To date, more than 50 players have qualified, with new winners being announced every week. Prospective competitors can visit gsn.com, skilljam.com, worldwinner.com/w3games, w3games.com, or any of FUN's partner sites, such as MSN Games, Real Networks and Virgin Games, for a chance to qualify.

About GSN

GSN, the Network for Games, is the only U.S. television network dedicated to game-related programming. The network features game shows, reality series, documentaries and casino games. As the industry leader in interactivity, GSN has allowed viewers to play-along with on-air programming via their computers and GSN.com since 2000. Now reaching more than 60 million Nielsen homes, GSN is distributed in the U.S. through all major cable systems and satellite providers. The network is jointly owned by Sony Pictures Entertainment and Liberty Media Corporation. For further media information, visit GSN's press website at corp.gsn.com.

About FUN Technologies

FUN Technologies is one of the world's leading online casual gaming providers. FUN's strategy is to provide its cutting-edge gaming systems to top, licensed distribution partners in regulated markets around the world. FUN is 51% owned by Liberty Media Corporation, and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN". For more information, please visit www.funtechnologies.com.

About FUN Games

FUN Technologies' FUN Games division, comprised of its wholly owned subsidiaries SkillJam and WorldWinner, boasts more than 70 skill games across all genres, including Puzzle, Arcade, Card and Board, Word, Trivia and Sports. SkillJam and WorldWinner develop and distribute skill-gaming solutions across online, mobile and iTV platforms, while providing private-label gaming solutions for a broad network of partner sites worldwide, including AOL Games, MSN Games and Real Networks. The companies also maintain distribution partnerships with leading global brands, such as GSN, EA-Pogo, Lycos and Virgin Games. With more than 27 million registered players internationally, FUN Games hosts ten million tournaments and awards millions of dollars in prizes every month.

About Base Camp Films

Base Camp has a busy slate of projects in non-fiction/reality television, and is also active in long-form drama, independent features, commercials, and web-based entertainment properties. The company is represented at United Talent Agency. For more information, please visit www.basecampfilms.com.

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