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July 18, 2006

\$1,000,000 Casual Game TV Show?

Who knew that casual gamers had a reality show in them? And you can be on it. Here's the deal. Right now, SkillJam is presenting the Worldwide WebGames challenge. If you score high enough when you play "Solitaire" or "Zuma," you might win a cool million (\$100K for the next 10 years). Plus, more than 1,000 players will win cash; the best will face off in Hollywood later this summer. In Tinseltown, the contest will be shot by the Game Show Network and will be aired later in the year. Just like the VH1 Gamers, the finalists have pretty varied backgrounds. Says the company's PR spokesperson, "Gabriella of Long Beach, CA is a mother, a part-time student and a 9-5er. Michael is an IPO consultant from Norcross, GA, who has a proven track record of helping small technology companies, hit the public market. Sara, 29, of Clinton, NJ, plays online games as an alternative to going out to bars and works as a business analyst for one of the largest insurance agencies in NJ. While Nancy 46, is a retired Navy veteran and veterans advocate who has been playing ski games everyday for the past five years on her farm in Towanda, KS." Game Break will have more on the finalists as the battle approaches. Show them the money. Well, one of them.

http://skill.skilljam.com/splash/million_landing_sp1.asp?vid=10502&subvid=17



Posted by Harold Goldberg on July 18, 2006 | [Permalink](#)

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