



FUN Technologies, King.com Form Interactive Skill Games Association

Submitted by [Mark Hefflinger](#) on August 2, 2007 - 12:05pm.

Toronto - Toronto-based FUN [Technologies](#) and London-based King.com, two providers of online skill-based [games](#), on Thursday announced the formation of a trade group called the Interactive Skill Games Association (ISGA). The group named Harlan W. Goodson, former director of the California Division of Gambling Control within the California Department of Justice, as its president. "Through the creation of this new association, it is our goal to develop a code of conduct and best practices for the skill games industry, to which we hope member operators will voluntarily adhere without the need for government intervention," said FUN Technologies CEO Lorne Abony.