



The GOLF CHANNEL Partners with Fanball to Add Interactive Games to Network's Website

ORLANDO, Fla. (Jan. 16, 2007) – The GOLF CHANNEL has partnered with Fanball, the premier provider of online fantasy sports contests, to operate *Fantasy Golf* games on www.GolfChannel.com.

Through the partnership, the GOLF CHANNEL will provide a variety of games to involve both the avid and casual golf fan. Serious competitors can manage a team of players in *Tour Trade*, while beginners are able to participate in games focused around one tournament or play weekly without making a season-long commitment.

Tour Trade kicks off the Fantasy Golf season beginning with the Bob Hope Chrysler Classic. Players will be able to manage a team of 12 players with a \$10 million salary cap with the deadline to enter for that week's play being Jan. 16, 2007 at 10 p.m. EST.

“Our Fantasy Golf platform allows GOLF CHANNEL to truly integrate our golf programming with our online initiative of providing innovative and quality golf entertainment and services,” said Gene Pizzolato, executive vice president, Advertising Sales & New Media, the GOLF CHANNEL. “By teaming with Fanball, these games create an exciting, interactive experience that satisfies the appetite of all golf fans.”

“The GOLF CHANNEL's partnership with the PGA tour is further proof of the network's commitment to providing coverage of the world's most popular golf competitions,” said Lorne Abony, CEO of FUN Technologies. “Through our partnership with THE GOLF CHANNEL, Fanball will build a first-to-market fantasy golf game that will allow consumers to become truly immersed in the PGA tour action.”

Fanball is a wholly-owned subsidiary of FUN Technologies, Inc. and has emerged as the pure-play leader of the fantasy sports community offering a wide array of content,

games and leagues to consumers via its Fanball.com site and to corporate partners. More information about its customizable fantasy sports offerings is available at www.fanball.biz.

FUN Technologies Inc. is one of the world's leading online casual games providers. FUN's strategy is to provide its cutting-edge games systems to top distribution partners around the world. FUN is 53% owned by Liberty Media Corporation (NASDAQ: LINTA, LCAPA), and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN".

The GOLF CHANNEL (www.GolfChannel.com), co-founded by Arnold Palmer and a subsidiary of Comcast Corporation (NASDAQ: CMCSA, CMSK), is available in more than 100 million homes worldwide through cable, satellite and wireless companies. It features a programming schedule that includes more live golf coverage than any other network – an extensive blend of golf competition from around the world – as well as news, instruction and original productions, such as the popular The Big Break. In addition to being the exclusive television home of the Nationwide Tour, European Tour and Canadian Tour, the GOLF CHANNEL is the exclusive cable home of the Champions Tour and televises other competition from the PGA TOUR, LPGA Tour, USGA, PGA of America, PGA Tour of Australasia and Sunshine Tour of Southern Africa. Beginning in 2007, the GOLF CHANNEL will be the exclusive cable home of the PGA TOUR.

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Media Contact:

Mark Mitchell
The Golf Channel
407/355-4063
407/721-9574 (c)
mmitchell@golfchannel.com