



**FUN  
TECHNOLOGIES**  
**PRESS RELEASE**

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## **WorldWinner Extends Partnership with EA to Provide Cash Tournaments on Pogo.com**

### *Expanded Partnership Includes Promotional Opportunities for Pogo.com*

**TORONTO – March 12, 2007** – FUN Technologies Inc. (TSX:FUN) (AIM:FUN) today announced that its WorldWinner ([www.worldwinner.com](http://www.worldwinner.com)) subsidiary has renewed its exclusive agreement with Electronic Arts Inc. to provide cash tournaments on Pogo.com™ ([www.pogo.com](http://www.pogo.com)). [Pogo.com](http://www.pogo.com) is the #1 stickiest destination for online gaming according to comScore Media Metrix (February 2007). Boasting a wide variety of more than 75 free online games including [puzzle](#), [word](#), [casino](#), [classic card](#) and [board](#), Pogo.com features both single-player and multiplayer games.

Players will have access to WorldWinner's complete games offering, which includes popular casual games like [SCRABBLE® Cubes](#), *Solitaire Rush*, *Bejeweled 2* and *Luxor*.

Under the terms of the agreement, WorldWinner will develop a customized cash tournament site, where players from Pogo.com can compete against thousands of players in the WorldWinner player network. Furthermore, WorldWinner will promote Club Pogo™, the subscription service offered by Pogo.com, on the customized site as well as on WorldWinner.com and its affiliate sites. Club Pogo is home to more than 1.4 million paying subscribers who spend upwards of 12 hours per week playing and socializing online.

“For the last four years, our partnership with Pogo has introduced millions of Pogo players to WorldWinner's popular tournament games, thereby expanding the liquidity of our player network,” said Lorne Abony, CEO of FUN Technologies. “With this extended relationship, we'll continue providing the Pogo community all of the exciting tournament games WorldWinner offers, plus a few new additions that will be available exclusively at Pogo.com.”

“WorldWinner’s tournament games are a perfect complement to our games and community, which have made Pogo one of the world’s most popular casual gaming sites,” said Karen Schulman, VP and GM, Pogo.com.

This agreement expands on the initial contract signed by the two companies in 2003 to introduce the Pogo community to WorldWinner’s cash tournament games.

**About FUN Technologies**

FUN Technologies Inc. is one of the world's leading online casual games providers. FUN's strategy is to provide its cutting-edge games systems to top distribution partners around the world. FUN is 53% owned by Liberty Media Corporation (NASDAQ:LINTA, LCAPA), and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN".

**About FUN Games**

FUN Technologies’ FUN Games division, comprised of its wholly-owned subsidiaries SkillJam, WorldWinner, Octopi and Teagames, develops and distributes casual games solutions with a focus on free play and cash competitions across online, mobile and iTV platforms. Its broad network of partner sites includes leading global brands, such as AOL Games, EA-Pogo, GSN, Lycos, MSN Games, Real Networks and Virgin Games. FUN Games boasts the world’s largest skill games network, with more than 30 million registered players.

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