



**FUN
TECHNOLOGIES**
PRESS RELEASE

FUN Technologies Inc.
July 12, 2006

FUN Technologies announces 3 new senior executive appointments

TORONTO, Canada – FUN Technologies Inc. (“FUN”), one of the world's leading online casual gaming providers, is pleased to announce the addition of three new members to the FUN senior executive management team: Stephen Tucker, Chief Financial Officer; Michel Cassius, Managing Director, EMEA; and Asha Daniere, General Counsel.

Stephen Tucker, CFO

Prior to joining FUN, Stephen Tucker was an audit partner with KPMG LLP, based in Denver Colorado. Over his 16-year tenure with KPMG, he was primarily focused on providing auditing, transaction support and technical accounting advice to communication and media companies including Liberty Media Corporation. Mr. Tucker is a Certified Public Accountant (Colorado) and a Canadian Chartered Accountant. He is a member of the American Institute of Certified Public Accountants and the Institute of Chartered Accountants of British Columbia, and holds a Bachelor of Business Administration from Simon Fraser University. Mr. Tucker will be replacing James Lanthier, who will be moving into the role of Chief Operating Officer.

Michel Cassius, Managing Director, EMEA

Michel Cassius joined FUN Technologies from Microsoft, where he was the Senior Director of Platform and Marketing for Microsoft's Xbox business in EMEA. He successfully launched Xbox, Xbox Live (Microsoft's leading on-line gaming service) and the Xbox 360 in all European markets, and developed partnerships with all European game publishers and European ISPs. Prior to Microsoft, Mr. Cassius served in various executive management positions at leading game publisher Electronic Arts. Before joining Electronic Arts, Mr. Cassius was the Marketing and Sales Manager for Apple Computer France. He holds a degree in Science, a Masters Degree from the Sorbonne in Journalism and completed Master classes in business, finance and strategy at the London Business School. Mr. Cassius has been voted in the top 50 “New Media Visionaries” by New Media Age three times, and is a member of the board of the ISFE (Interactive Software Federation of Europe).

Asha Daniere, General Counsel

Prior to joining FUN, Asha Daniere was Associate Counsel at Siemens Canada Limited where her responsibilities included mergers and acquisitions, complex commercial contracts, software licensing and other intellectual property issues, as well as general corporate and compliance matters. Ms. Daniere began her legal career as an associate at White & Case in New York City, and then joined The Topps Company Inc. as Associate General Counsel where she handled the development and negotiation of international and domestic deals, including sports licences, entertainment property licences, and promotional and co-marketing agreements. She was called to the bar in New York State and in Ontario. Ms. Daniere is a member of the Law Society of Upper Canada, the New York Bar Association and the Canadian Bar Association. She received her J.D. from Tulane Law School and her B.A. from the University of Toronto.

For more information, contact:

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About FUN Technologies Inc.

FUN Technologies Inc. is one of the world's leading online casual gaming providers. FUN's strategy is to provide its cutting-edge gaming systems to top distribution partners around the world. FUN is 51% owned by Liberty Media Corporation, and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN".