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WorldWinner and MSN Extend Relationship to Provide Tournaments on MSN Games

Seattle and Newton, Mass. – July 17, 2007 – WorldWinner today announced at the CGA Casual Connect™ Seattle conference that it has renewed a multi-year exclusive deal with Microsoft to provide skill-based game tournaments for cash and prizes on MSN Games (<http://games.msn.com>). Under the terms of the agreement, WorldWinner will be the sole provider of online skill-based games for the MSN Games website in the U.S. and will host a customized, co-branded Web site, located at <http://msn.worldwinner.com>, where gamers can compete against thousands of players in the WorldWinner network. WorldWinner is a subsidiary of FUN Technologies Inc. (TSX:FUN) (AIM:FUN) and the leading provider of online game competitions for cash and prizes.

“MSN Games is one of the world’s most popular casual games sites and we’re thrilled to continue our partnership to provide cash competitions to the more than 14 million gamers that visit their site each month,” said Peter Blacklow, president of WorldWinner. “We will continue to deliver a new way for MSN gamers to enjoy their favorite casual games with an added dose of adrenaline, plus some additional popular games exclusive to the WorldWinner network.”

“By teaming up with WorldWinner we can provide the MSN Games community with a great option for enhanced competition,” said Bryan Trussel, director of content and portals with Microsoft Casual Games. “MSN Games brings millions of people together who love to play games and WorldWinner allows them to demonstrate their ability in tournaments against opponents for cash and prizes.”

The customized, co-branded site will feature WorldWinner’s complete game offerings, which include popular casual games such as *SCRABBLE® Cubes*, *Solitaire Rush*, *Bejeweled 2* and *Cubis*.

Consistently ranked among the top four most popular online games sites according to comScore Media Metrix, MSN Games attracts more than 14million unique visitors each month and provides a diverse selection of more than 600 free casual single-player and multiplayer games, downloadable games, and premium multiplayer games including action, puzzle, card, board, word and trivia games.

About WorldWinner

WorldWinner (www.worldwinner.com) is the leading provider of online game competitions. It hosts competitions in some of the most popular casual games—including *Solitaire*, *Bejeweled 2*, *SCRABBLE® Cubes*, *Luxor* and *Cubis*—in which players compete against one another for cash and prizes. WorldWinner's broad network of partner sites includes leading global brands, such as AOL Games, EA-Pogo, GSN, Lycos, MSN Games and MyPoints. WorldWinner has more than 30 million registered players worldwide.

About FUN Technologies

FUN Technologies Inc. is one of the world's leading providers of online and interactive casual and fantasy sports games and sports information. FUN is 53% owned by Liberty Media Corporation (NASDAQ:LINTA, LCAPA), and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN". For more information on FUN Technologies' offerings, visit www.funtechnologies.com.

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