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**Fanball's 2006 Annual Guide Rated
Top Fantasy Football Magazine**

Minneapolis, MN (August 9, 2006) – Fanball.com, a subsidiary of FUN Technologies Inc. [LSE (AIM): FUN and TSX: FUN] and the premier provider of online fantasy sports contests, content, strategy and insight, is pleased to announce that Fanball's *Fantasy Football Weekly 2006 Annual Guide* magazine has been rated this year's top fantasy football magazine by the *Detroit Free Press*.

Columnist George Sipple compiled the list which appeared in the Sunday, July 23rd edition of the *Free Press*. The *2006 Annual Guide* was the only magazine to receive a four-star rating, and it was stated that "nothing compares" with Fanball's magazine. The *Free Press* also added, "From its top 100 rankings to its cheat sheets to its profiles, Fanball delivers a great read."

The *2006 Annual Guide* features more than 210 player profiles, seven cheat sheets, two mock drafts, two mock auctions and several strategy articles – all put together by the world's largest and most knowledgeable staff of fantasy sports writers.

Of the accolade, *Fantasy Football Weekly's* Founding Publisher, Paul Charchian, said, "The recognition is gratifying because I know how much effort went into the Annual Issue. When we started publishing in 1993, there were only a handful of competitors. Now there are dozens of competing products, including magazines produced by big media conglomerations. It's rewarding to know that a pure-play fantasy provider can continue to reach its audience in a meaningful way."

Fanball.com's second magazine of the summer, *Just Cheat Sheets*, is on newsstands now and features 33 different cheat sheets that cover formats such as touchdown-only, milestone, individual defensive players and quarterback-heavy. In mid-August, Fanball will also publish the *Fantasy Football Weekly 2006 Draft Guide*, its third and final magazine of the year.

About FUN Technologies

FUN Technologies Inc. is one of the world's leading online casual gaming providers. FUN's strategy is to provide its cutting-edge gaming systems to top distribution partners around the world. FUN is 51% owned by Liberty Media

Corporation, and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN".

About Fanball

Fanball.com is The Ultimate Fantasy Sportsite™. Ranked the number one pure play fantasy sports site by Alexa.com and ranking consistently among the nation's most-visited sports sites, Fanball.com is the one-stop shop for everything fantasy players need: games, league management tools, live stats, and comprehensive fantasy sports content provided by Fanball.com's own team of expert fantasy sports beat writers.

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