



**FUN
TECHNOLOGIES**
PRESS RELEASE

**FUN Technologies' Sports Information Segment Experiences
Decline in Subscription Customers**

TORONTO – September 18, 2007 – FUN Technologies Inc. (“FUN”) (TSX:FUN) (AIM:FUN) today announced its Sports Information segment has experienced a decline of approximately 15 percent in its customer base over the past month versus the same period last year. Management is also aware of increasing competition in the sports information industry. FUN’s Sports Information segment provides real-time sports information services for sports enthusiasts through the company’s destination site, DonBest.com.

Don Best intends to move aggressively to mitigate any negative financial impact from the decline in its customer base, and is currently analyzing whether the decline is a temporary aberration, or whether it reflects encroachment from competitors or other factors. Should the recent decline in Don Best customers continue as a trend, it will result in reduced revenue and EBITDA for FUN’s Sports Information segment and may result in a non-cash impairment in the third quarter.

Lorne Abony, CEO of FUN Technologies, said, “As one of the only independent aggregators of sports information in the industry, we are confident Don Best will remain the leading, trusted information source in the marketplace. FUN’s other businesses’ operating results are in line with our expectations.”

About FUN Technologies

FUN Technologies Inc. is one of the world's leading providers of online and interactive casual and fantasy sports games and sports information. FUN is 53% owned by Liberty Media Corporation (NASDAQ: LINTA, LCAPA), and FUN’s common shares are listed on both the Toronto Stock Exchange and the AIM Market of the London Stock Exchange under the symbol “FUN.” For more information on FUN Technologies’ offerings, visit www.funtechnologies.com.

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