



**FUN
TECHNOLOGIES**
PRESS RELEASE

Media Contact: Allison Rynak
arynak@funtechnologies.com
(617) 614-3734

FUN Technologies' Games Division Named "Skill Game Operator of the Year"

Winners Honored at eGaming Review Industry Awards Ceremony in London

TORONTO - October 16, 2006 – FUN Technologies Inc. ("FUN" or the "Company"), one of the world's leading online and interactive casual games providers, announced that its FUN Games division received honors as "Skill Game Operator of the Year" from *eGaming Review* at a gala ceremony at the Natural History Museum in London.

eGaming Review magazine presented awards in 18 categories, recognizing achievements from all areas within the online gaming industry. The Skill Game Operator of the Year is deemed to be the best operator in the skill-gaming sector. The judges chose FUN Games based on innovation, entertainment, usability and originality.

Following FUN Technologies' acquisition of WorldWinner in March 2006, it combined the top two providers of online game competitions, WorldWinner.com and SkillJam.com, and created FUN Games, a casual games powerhouse with 27 million players. FUN Games hosts millions of competitions each month in some of the most popular casual games, including Solitaire, Bejeweled 2, Zuma and Luxor.

"Combining the best games content, the largest player network, and a partner network comprised of the largest and most popular Internet sites, FUN Games has emerged the clear leader in the skill games industry," said Lorne Abony, CEO of FUN Technologies. "It's an honor to be recognized by *eGaming Review* for our innovation and leadership."

An example of FUN Games' innovation, the company hosted the first-ever skill games competition to crown a US\$1 million winner on September 9. With the WorldWide Web Games™ (W3Games) championship, FUN flew 69 finalists to Hollywood to compete in a live event that will be televised on GSN on December 3. While there have been several live video game championship events, never before has there been such a competition for casual gamers, and never before has a games company awarded a million dollar prize. Through the W3Games, FUN Games hopes to validate casual games as a popular pastime, enjoyed by players of all ages.

This is the second *eGaming Review* Industry Awards hosted by the publication. WorldWinner won the “US Market Hotshot” award during the inaugural awards ceremony in 2005.

About FUN Technologies

FUN Technologies Inc. is one of the world's leading online and interactive casual games providers. FUN's strategy is to provide its cutting-edge gaming systems to top distribution partners around the world. FUN is 51% owned by Liberty Media Corporation (NASDAQ: LINTA, LCAPA) and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol “FUN”.

About FUN Games

FUN Technologies' FUN Games division, comprised of its wholly owned subsidiaries SkillJam, WorldWinner and Octopi, develops and distributes casual games solutions with a focus on free play and cash competitions across online, mobile and iTV platforms. Its broad network of partner sites includes leading global brands, such as AOL Games, EA-Pogo, GSN, Lycos, MSN Games, Real Networks and Virgin Games. FUN Games hosts ten million tournaments and awards millions of dollars in prizes every month.

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