



**FUN
TECHNOLOGIES**
PRESS RELEASE

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FUN Technologies Appoints Peter Blacklow President of FUN Games Division

TORONTO, November 6, 2006 – FUN Technologies Inc. ("FUN" or the "Company"), one of the world's leading online and interactive casual games providers, announced today that Peter Blacklow has been appointed to the newly created post of President, FUN Games division, reporting to Lorne Abony, CEO. In this role, Blacklow will be responsible for expanding on the company's aggressive growth strategy. He will manage day-to-day operations at FUN Games' two subsidiaries, SkillJam (SkillJam.com) and WorldWinner (WorldWinner.com), as well as oversee overall consumer business development, increasing revenue from its consumer advertising stream and expanding the company's cash competition business.

Blacklow was formerly chief marketing officer and vice president of WorldWinner, responsible for managing the consumer experience, including driving player acquisition and retention. In 2003, he joined the company's WorldWinner subsidiary, which was acquired by FUN in March 2006. Blacklow is based at FUN Games' headquarters in Boston.

Prior to joining WorldWinner, Blacklow was senior vice president, marketing, for Monster, the leading global online careers site. Among his many successes, he negotiated and activated the company's U.S. Olympics sponsorship and helped Monster become a top-20 most visited web destination. Peter has received numerous awards and distinctions, including being named one of the top "Marketers of the Year" by *Promo* magazine.

"The FUN Games division has demonstrated significant expansion in 2006, as evidenced by the acquisitions of Octopi, WorldWinner and Teagames, and through new partnerships forged with leading European portals, T-Online and Lycos Europe," said Abony. "Peter Blacklow's marketing and business development expertise will help further drive aggressive growth and cement FUN Games as the worldwide leader in online cash competitions. "

About FUN Technologies

FUN Technologies Inc. is one of the world's leading online and interactive casual games providers. FUN's strategy is to provide its cutting-edge gaming systems to top distribution partners around the world. FUN is 51% owned by Liberty Media Corporation (NASDAQ: LINTA, LCAPA) and FUN's common shares are listed on both the Toronto Stock Exchange and the Alternative Investment Market (AIM) of the London Stock Exchange under the symbol "FUN".

About FUN Games

FUN Technologies' FUN Games division, comprised of its wholly owned subsidiaries SkillJam, WorldWinner and Octopi, develops and distributes casual games solutions with a focus on free play and cash competitions across online, mobile and iTV platforms. Its broad network of partner sites includes leading global brands, such as AOL Games, EA-Pogo, GSN, Lycos, MSN Games, Real Networks and Virgin Games. FUN Games hosts ten million tournaments and awards millions of dollars in prizes every month.

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